



Important Ideas to Teach Kids about Television

1. You are smarter than what you see on your TV.
2. TV's world is not real.
3. TV teaches that some people are more important than others.
4. TV keeps doing the same things over and over again.
5. Somebody is always trying to make money with TV.

Adapted from Davis J: Five important ideas to teach your children about TV. Media & Values 59/60:10-14,1992, in Strasburger, VC, MD: Children, adolescents and the media: Five crucial issues, Adolescent Medicine: State of the Art Reviews-Vol. 4, No. 3 October 1993, Philadelphia, Hanley & Belfus, Inc.

